

**Subject:** Avon Chamber Events and Information NT October 5 2012  
**From:** Avon Chamber of Commerce <avonchamber@sbcglobal.net>  
**Date:** 10/5/2012 3:10 PM  
**To:** avonchamber@sbcglobal.net

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Just a reminder that you are receiving this email because you have expressed an interest in the Avon Chamber of Commerce. Please consider sharing this email with other area businesses that you feel might benefit from what the Avon Chamber has to offer. Thank you!

You may [unsubscribe](#) if you no longer wish to receive our emails.



Your Business Connection - Now in our 48th Year



JOIN the AVON CHAMBER GROUP on



GOT AN EVENT OR SPECIAL FOR  
**WHAT'S HAPPENING WITH THE MEMBERS**

EMAIL -- 50 WORDS OR LESS -- TO  
[AvonChamber@sbcglobal.net](mailto:AvonChamber@sbcglobal.net)

### UPCOMING EVENTS

[October 10 - Business After Hours](#)

[October 18 - Yapee After Hours](#)

[October 23 - EDUCATION CLASS LinkedIn An Introduction](#)

[October 25 - Combined](#)

Events and Information  
October 5, 2012



Click on the link to check out our current **Featured Member River Ridge at Avon**

**Is Your Business Celebrating its 50th Anniversary in 2015?** If so, please contact Lisa at the Chamber

### MEMBER BENEFIT

#### Get Your Virtual Membership Plaque

*Studies have shown that consumers are 63% more likely to buy goods and services in the future from a business that is a member of a chamber of commerce . . .*

Show the world that you are a proud Avon Chamber of Commerce member by displaying our new, FREE **AVON CHAMBER VIRTUAL MEMBERSHIP PLAQUE** The Chamber will

[Business After Hours with Avon and West Hartford Chambers of Commerce](#)

[November 7 - Morning Business Network Connection](#)

[November 14 - Business After Hours/GET READY FOR THE HOLIDAYS](#)

For a complete listing of all **UPCOMING AVON CHAMBER EVENTS** [CLICK HERE](#)

**FEATURED MEMBER BENEFIT**

**DISPLAY YOUR BUSINESS CARDS AND BROCHURES**

Did you know that the Chamber has a **display available where you can showcase your business cards or brochures?**

People are always dropping by looking for information on our member businesses -- make sure they see you!

Marketing your business has never been this easy -- simply drop off, mail or give to Lisa at any Chamber event **20** of your business cards or brochures and take advantage of this great member benefit!

To see **ALL THE BENEFITS** your Avon Chamber has to offer [CLICK HERE](#)



**WHAT'S HAPPENING WITH THE MEMBERS**

**A DANCER'S PALETTE**

send you your plaque in jpg format that you may then use on your business cards, business letterhead and website. If using it on your website, the Chamber will also provide you with HTML



code to link your plaque back to the page where your listing appears in the Chamber's Online Membership Directory. For more information or to request your plaque please contact Lisa at the Chamber.

*Plaque Artwork generously donated by*  
**[BONNER & COMPANY Creative Communications](#)**

**MEMBER BENEFIT!!**

**A CHET Advisor 529 Plan Just For You**



The **Avon Chamber of Commerce** has established a relationship with the **CHET Advisor 529 Plan**. Members and their employees are eligible to participate in this program at no cost - the up-front sales charge of up to 5.5% is waived for Chamber members. In addition, saving for your child's education in this CHET Advisor 529 Plan can reduce your state income tax burden, as the CHET Advisor 529 Plan includes a state income tax deduction for individual filers contributing up to \$5,000 and for those filing jointly contributing up to \$10,000. Start with as little as \$50.

**For more information please contact Chamber member**  
**Edward Jones-Peter Vignati** at  
**860.676.1442**

**Ad Sales Are Now OPEN!!**

*Put Your Business On The Map and Have Your Ad Delivered to Every Home in Avon*

**Avon Chamber of Commerce**  
**AND**

**My Hometown Map**

From Monday, October 8-Saturday, October 27, **A Dancer's Palette** is proud to offer **Free Zumba Classes to Benefit the Susan G. Komen Foundation** to women 18 years and older of any shape, size and ability. Owner/instructor Leslie Forker will be leading the classes 3 days a week - Mondays at 10 a.m., Thursdays at 7:30 p.m. and Saturdays at 9 a.m. All classes are 45 minutes long. Donations are recommended but not necessary. All proceeds to benefit the Susan G. Komen Foundation. For more information contact **A Dancer's Palette** at **860.707.4198** or visit their website at [www.ADancersPalette.com](http://www.ADancersPalette.com)

### **AUTUMN LIGHT STUDIO & GALLERY**

From now through Friday, October 12, **Autumn Light Studio & Gallery** will be hosting its **1st Annual Juried Show** This is a great opportunity to meet the artists, view their amazing work and purchase art for a good cause; with a portion of the proceeds from the sale of works during the exhibition going to Hartford's Camp Courant. **Autumn Light Studio & Gallery** specializes in custom design, restoration and repair of stained glass. **Autumn Light Studio & Gallery** is located at **304 West Main Street/Route 44, Avon**

### **FARMINGTON VALLEY ARTS CENTER**

This Saturday, October 6, 10 AM-4 PM, **Farmington Valley Arts Center** is holding its **First Saturday Open Studios** Visit among more than twenty painters, sculptors, photographers, print-makers, jewelers, potters, and seat weavers to see their latest works on display. The event is Free and all studios offer a wide variety of artwork for sale. **Farmington Valley Arts Center** is located at **25 Arts Center Lane, Avon**

**My Hometown Map** and the **Avon Chamber** have teamed up to offer you a great **New Chamber-Themed** promotional opportunity. **My Hometown Map**, located in Marstons Mills, MA, has worked extensively with chambers of commerce throughout Massachusetts to create print and complimentary online versions of town maps available free of charge. Now, the **Avon Chamber of Commerce** is one of the first chambers in Connecticut to offer its members this marketing opportunity!

- **4-Color Print Map mailed direct to EVERY RESIDENCE in Avon**
- **Online version of the map compatible with mobile devices -- including a link to your business website at no additional charge!**
- **Limited number of preferred advertising opportunities available**
- **Published and produced by Avon Chamber member MyHomeTownMap.com**

**Best of all -- your business does not need to be located in Avon in order for you to take part in our map** Your ad will not only appear in the map that is mailed to every home in Avon, but directions to your business, whether located in Avon or not, will appear as part of the Chamber's online map too!

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These members have made the commitment to be a part of the Avon Chamber map:

- Avon Old Farms Hotel**
- Carmon Funeral Home & Family Center**
- Law Office of Brian S. Karpe**
- Shear Artistry Day Spa & Salon**
- Talcott Mountain Academy**

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Need more information?

Visit [www.MyHomeTownMap.com](http://www.MyHomeTownMap.com) and take a peek at what the map and online ads look like

**This opportunity is available ONLY to AVON CHAMBER MEMBERS -- Space is Limited!**

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**If you are interested in joining with the members that have already taken advantage of this great advertising opportunity please contact:**  
**Jerry Saval, Advertising Sales Director, My**

## FARMINGTON VALLEY ARTS CENTER

On Friday, October 19, 7-11 PM, at fellow **Avon Chamber** member **Belle Terrace at Avon Old Farms, Farmington Valley Arts Center** is hosting their fundraiser **Swing for the Arts**. Enjoy dancing with *the Street Vipers*, dinner, open bar and fabulous auction items. Tickets are \$100/person. All proceeds go to benefit the **Farmington Valley Arts Center**. Tickets are available by calling **860.678.1867**

## FIRST NIAGARA BANK

On Thursday, October 18, 12-Noon, **First Niagara Bank** will be holding its **Grand Opening/Ribbon Cutting** at their Avon Branch. Come and welcome one of the **Avon Chamber's** newest members. **First Niagara Bank** is located at **232 West Main Street/Route 44, Avon**

## GIFTS OF LOVE

On Saturday, November 3, 7-11 PM, at The Ethel Walker School, Simsbury, **Gifts of Love** will host its Annual Gala **Fire & Ice** featuring entertainment, live and silent auctions, a photo booth, celebrity chef stations including fellow **Avon Chamber** member **The Meat House**, complimentary champagne, fellow **Avon Chamber** member **Avon Wine & Spirits** wine tasting, a microbrew tasting, a cash bar with signature cocktails, dancing to the live music of local band *Poor Gordon*, along with a drawing for a \$500 shopping spree at fellow **Avon Chamber** member **The Shoppes at Farmington Valley**. All proceeds will benefit **Gifts of Love** food and nutrition programs. Tickets are \$75/person, VIP tables for six are \$450, and may be purchased at **Gifts of Love** located at **35 East Main Street/Route 44, Avon Village Marketplace, Avon**, by calling **860.676.2323**, online at

Hometown Map, **1.800.649.6277 x102** or [jsaval@myhometownmap.com](mailto:jsaval@myhometownmap.com)



## Join Us For Our October 2012 Business After Hours THIS WEDNESDAY

This is an annual Fall tradition for our Chamber that typically draws 100-plus members and guests.

You may know **Miller Foods** as a purveyor of quality turkey -- but they offer so much more than just turkey. This event will provide you with a delicious overview of the wide variety of foods on-hand at **Miller Foods** all year long, ready for tonight's dinner or your upcoming special gatherings.



Your dog or cat is part of the family and deserves yummy food too, right? Well **Oma's Pride** has thought of that and has a wide array of products available to satisfy their needs as well. From raw food to the convenience of freeze-dried treats, **Oma's Pride** has it all.



**OMA'S PRIDE**

**Please Note: Attendance is Limited to 100!**

As of this email -- **only 15 spaces remain!**  
**Reservations will be taken ONLY UNTIL 3 PM on Monday, October 8**

**NO WALK-INS PLEASE**

October 2012 Business After Hour

hosted by: **Miller Foods**  
**Oma's Pride**

308 Arch Road, Avon  
**WEDNESDAY, OCTOBER 10**  
5:00 PM to 7:00 PM

**RESERVATIONS WILL BE ACCEPTED UNTIL 3 PM ON MONDAY, OCTOBER 8**

Members - Free, Non-Members - \$20



[www.GiftsofLovect.org](http://www.GiftsofLovect.org)

## HELEN & HARRY GRAY CANCER CENTER

On Monday, October 15, 1-2 PM, **Helen & Harry Gray Cancer Center** is holding a **Pink Ribbon Program** sponsored by Hartford Hospital Integrative Medicine. This class offers strength, self-esteem and quality of life to breast cancer survivors, and is suitable whether a patient's surgery was recent or several years ago and accommodates all fitness levels. Please register by visiting [www.HartfordHosp.org](http://www.HartfordHosp.org) or calling **860.545.1888** **Helen & Harry Gray Cancer Center** is located at **80 Fisher Drive, Avon**

## MILLER FOODS HOME OF OMA'S PRIDE

Every Saturday through Saturday, October 27, 10 AM-1 PM, **Miller Foods home of Oma's Pride** will be conducting **Miller Marketplace** Each Saturday the community is invited to support and celebrate local farmers and artisans. Free vendor spaces are available for those that either grow or make products in Connecticut. Space is limited. For more information call **860.673.3256** **Miller Foods** is located at **308 Arch Road, Avon**

## PETALS & PAWS

On Sunday, October 14, 3 PM, **Petals & Paws** is holding a **Walk to Benefit Independence Guide Dogs** Meet at LaSalle's Market parking lot in Collinsville for a fun walk with your dog(s). Donate just \$5 and you and your dogs can join us for a good cause. Register by calling **Petals & Paws** at **860.255.7561** or **860.693.8760** or email them at [ppaws06019@gmail.com](mailto:ppaws06019@gmail.com)

## THE SALVATION ARMY

**The Salvation Army** is in need of



## Join Us For Yappee After Hours

IT'S BACK -- The networking event for Chamber members and their canine companions!

Come to this Chamber event specifically designed for those members that either own a dog or just enjoy being around them. This event offers a great opportunity for you and your dog to spend some social time with other Chamber members and business guests that share your love of all things canine while also doing something good for your business -- meeting other businesses.



### **Please note: All Dogs Attending MUST Be:**

- **Appropriately socialized, registered, and current on all their shots,**
- **On a leash and under their owner's control at all times --** *while the area where we are holding the event is partially enclosed and will be separated from the driveway of the Marketplace by dog gates and marked with cones, it is not completely escape-proof*
- **Housebroken -- Owner is responsible for cleaning up after their dog**

### Yappee After Hours

hosted by: **Petals & Paws**

15 East Main Street/Route 44  
Avon Village Marketplace, Avon  
**THURSDAY, OCTOBER 18**  
5:00 PM to 7:00 PM

**RESERVATION REQUIRED** by **MONDAY, OCTOBER 15**

Members - Free, Non-Members - \$20



## EDUCATION CLASS LinkedIn An Introduction

Do you feel like a 'missing link' when it comes to using LinkedIn? Well don't despair -- we have just the class to 'evolve' your knowledge of this popular social networking site for business. In this class **Wendy Healey** of **Elyse Harney Real**

businesses to be **Angel Tree Hosts**  
Each business supplies a tree to hang the Angel Tree tags. Tags provide information as to the gender, wish and age of the child. The business determines how many 'angels' they feel they can sponsor. Gifts are then returned unwrapped with the Angel Tag attached. If your business is interested in being an Angel Tree Host contact **Ruth Rosado** at **860.543.8413 ext. 100**

## VALLEY FINANCIAL GROUP

On Thursday, October 18, 7-8:30 PM, **Valley Financial Group** will be holding a free workshop **Gain Emotional and Financial Control of Your Divorce** The workshop, presented by Susan Levine, MA, LPC, Women Reshaping Lives, LLC and Diane Bell, Certified Divorce Financial Analyst, is aimed at women who are thinking about getting divorced, going through a divorce, or are recently divorced. RSVP by Monday, October 15 to Susan Levine at [slevin@womenreshapinglives.com](mailto:slevin@womenreshapinglives.com) or call **860.810.3915**



## Small Group Health Insurance for Chamber Members

Aetna is now offering Chamber members **SMALL GROUP HEALTH INSURANCE** These plans include several consumer-directed, HSA-compatible options.

With any of the plans available, Chamber members will receive access to Aetna's industry-leading online tools, as well as other Aetna resources specifically designed for small businesses, including: the **Small Business Tax Credit**

**Estate** will:

- Describe LinkedIn
- Provide a Basic Tour of its Features and Navigation
- Show You How to Build a Profile
- Show You Various Ways to Add Contacts, including: Networking, Groups and Messages
- Discuss Job and Candidate Search Functions
- Discuss LinkedIn News
- Review LinkedIn Apps, and SO MUCH MORE

This is a **HANDS-ON CLASS** that you will be able to take part in **either from your business or home computer** and will be conducted through **GoToMeeting.com -- after you register you will receive an access code for the class along with instructions on how to log in**

**Class Size Limited to 15 students**

**EDUCATION CLASS - LinkedIn An Introduction**  
*presented by: Wendy Healey of Elyse Harney Real Estate*

**TUESDAY, OCTOBER 23**  
10:00 AM to 11:30 AM

**RESERVATION REQUIRED by FRIDAY, OCTOBER 19**

Members - Free

## Join Us For A Combined Business After Hours



Hoffman Auto Group was founded 90 years ago. Today, Hoffman is a leader in the Connecticut automotive industry, as well as a recognized community partner through the many contributions of the Hoffman Family Foundation. Come and see the beautiful new showroom of **Hoffman Nissan** and learn what makes Hoffman Auto Group so special. This is a networking opportunity not to be missed - Sign up today!

**Calculator** that quickly helps you determine if your company is eligible for a tax credit through the Affordable Care Act, along with the **Aetna Resource Connection** that gives participants access to discounts on a variety of services.

Also, this insurance may be integrated with Aetna's new **Chamber Hospital Indemnity Plan**, an exclusive opportunity for Chamber members that provides a flat-dollar payment for a hospital stay plus a per diem payment for each day in the hospital.

To learn about these new health insurance options  
**Click on the AETNA LOGO above**

**Anthem** 

## Affordable Dental Benefits for Chamber Members

**Chamber Dental Prime** and **Chamber Dental Complete** are competitive insurance programs with one of the largest dental PPO networks in Connecticut.

Three core plans are available -- **VALUE Dental Plans** that include coverage for basic services such as cleanings, x-rays, and fillings; **CLASSIC Dental Plans** that include coverage for basic services and most major services, all with high annual maximum benefit levels; **ENHANCED Plans** that offer the greatest level of coverage and include even higher annual maximum benefit levels and lower co-insurance amounts. In addition, **VOLUNTARY Dental Plans** are available that allow employers to offer dental coverage to their employees at no additional cost.

For more information click on this link:  
**Chamber Dental Prime and**

**Combined Business After Hours**  
hosted by: **Hoffman Nissan**

46 Albany Turnpike/Route 44, West Simsbury  
**THURSDAY, OCTOBER 25**  
5:30 PM to 7:30 PM

**RESERVATION REQUIRED** by **MONDAY, OCTOBER 22**

**This is a MEMBERS ONLY Event**



## Join Us For Our November 2012 Morning Business Network Connection

After a LARGE turnout for our Member Orientation -- thank you to all that attended!! -- We are back to our regular morning networking. .

This group provides an excellent opportunity to network with other Chamber members and guests in a more intimate setting. All attendees have the chance to briefly introduce themselves and their business. So stop by, promote your business, and exchange ideas and referrals.



**Another Great Reason to Attend** -- At the conclusion of the networking portion of this event a different Avon Chamber member is featured and has the opportunity to offer a **3-Minute Presentation** A new member is chosen each month -- YOU MUST BE PRESENT TO BE CONSIDERED

We will be drawing for December's presenter at this event



**We are also collecting non-perishable food every month at this event to be given to the Avon Food Bank**  
**PLEASE REMEMBER YOUR FOOD DONATION!!!**

**November 2012 Morning Business Network Connection**  
hosted by: **COSI**

**Chamber Dental Complete**

**MORE CHAMBER  
INSURANCE PROGRAMS**

click on the images below for  
more information

**MEDICARE  
ADVANTAGE**



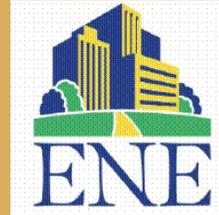
**PET INSURANCE**



385 West Main Street/Route 44, Avon  
**WEDNESDAY, NOVEMBER 7**  
8:30 AM to 9:30 AM

Members - Free, First-Time Guests - Free

**THANK YOU TO OUR CORPORATE  
SPONSORS**



Office and Medical Space



**Remember to  
Shop Local**

**10% Discount  
for Chamber  
Members**



This and many other offers are available to Avon Chamber members and their employees as part of our **ACBD (Avon Chamber Business Discounts) Program**. To take advantage you **MUST HAVE AN ACBD CARD**. Cards are available at all Chamber events or you may contact the Chamber office.

Offered by: **TCBY \* Avon Marketplace \* 530R Bushy Hill Road \* Simsbury, CT 06070 \* 860.658.4520 \* [tcbyavon@att.net](mailto:tcbyavon@att.net) \* [www.TCByct.com](http://www.TCByct.com)**



Try it FREE today.

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