

## AVON WOMEN ENTREPRENEURS JANUARY 15, 2019 - MINUTES

**HOST:** River Ridge, Jamie Girard

**SPEAKER:** Shihan Skin Care and Day Spa, Shihan Farzinzad

Shihan stepped in literally at the last minute as speaker for the day. She explained microblading and permanent makeup.

Microblading is done to fill in eyebrows when they become sparse or light due to aging or medical treatments or even an accident. It produces a very natural looking brow line. Microblading is FDA approved.

Permanent makeup is something to consider when your eyesight is no longer ideal for applying eyeliner. In addition, permanent “lipstick” not only adds color to your lips but adds collagen to your lips making them fuller.

Neither procedure is truly permanent and how long it lasts depends totally on the individual.

Margaret Shea McCarthy and Charmaine Seavy both spoke to how happy they are with their microbladed brows. Charmaine said her husband hasn't really noticed but her daughter loves the result. Margaret has also opted for eyeliner and lips and is very pleased with the results.

Shihan answered some questions about threading. She does both eyebrows and full face threading. Threading not only removes unwanted hair, it also exfoliates leaving your face feeling like a baby's bottom. If you have fair hair, she recommends 4 treatments a year. Your face will be pink but not red after a treatment. Over time, the hair will come back more sparsely and finer. It's not true it will grow back darker or coarse. A full face threading usually takes 15 to 30 minutes.

### 30-Second Intros

#### MEMBER ANNOUNCEMENTS:

- **Amanda Funchion Benecchi, Edward Jones** is looking for an office administrator to keep her organized and run her office. Must be friendly and nice!
- **Dana Culligan, Personally Poetic** (thru January 31) and **Tocara Jewelry** will be celebrating her time with Personally Poetic with a Sip, Share and Shine event on **Friday, January 18<sup>th</sup>** from 7 to 9pm at her house. Samples will be available for sale and there will be a sneak peak of her new Tocara line of jewelry. RSVP to Dana at 860-808-8262.
- **Carol Tsacoyeanes, Ruby Ribbon** – Carol will be showing her spring line along with a wine tasting at her home **Thursday, January 24** from 5 to 7:30pm. Please RSVP: call or text Carol at 860-205-2372 or Email: [ctsacoy+ruby@gmail.com](mailto:ctsacoy+ruby@gmail.com). Or shop online at: [www.rubyribbon.com/carolt](http://www.rubyribbon.com/carolt). And private fittings are always available by appointment. She needs to sell about 32 additional camis to qualify for Ruby Ribbon's conference so shop now.
- **Susan Levine, Women Reshaping Lives** – The second mini-retreat in Susan's Empowered Women's Circle will be held **Saturday, February 9** from 10 to 11:30am. The topic will be negative self-talk—why it's bad and how to address it. For more information and to purchase tickets go to her website: [www.WomenReshapingLives.com/Empowered-Womens-Circle](http://www.WomenReshapingLives.com/Empowered-Womens-Circle).
- New member **Dr. Joelle Santiago, Avon Chiropractic Health Center** is offering a new weight loss program that tailors the system to the individual. Contact her at [drjoelledc@gmail.com](mailto:drjoelledc@gmail.com) or 860-673-2225 for more info.

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### CHAMBER ANNOUNCEMENTS

- Members will notice that eBlasts have been redesigned and are now more mobile friendly than before. Read them to find out what is happening.
- **VYBE** will meet on **January 30<sup>th</sup>** at **Sweet Equations** for a Cookie Pop Bouquet Class with Sade Owoye.
- Save the date for **CT Business Day Wednesday March 20<sup>th</sup>**. You must sign up with Lisa. Transportation help—small bus and carpooling assistance—will be offered. The day gives you an opportunity to voice your concerns with CT's legislators. This is also an excellent networking opportunity as there are usually 200-250 business people from businesses around the state in attendance.

### AWE Business: Future Meetings:

- February 19 – US Wealth Farmington Valley – host & speaker
- March 19 – Amanda (Funchion) Benecchi, Edward Jones, host; Katie Stevenson, Norcom Mortgage, speaker
- April 16 – Middlewoods of Farmington, host; Dr. Joelle Santiago, Avon Chiropractic Health Center, speaker
- May 21 – Tim McCarthy CPA/US Wealth Farmington Valley at Tower Lane Café, host; Amanda Benecchi, speaker
- June 18 – Host TBD; Renee Lacourciere, Apple Rehab, speaker
- July 16 - Tim McCarthy CPA/US Wealth Farmington Valley, host; Lori Cornett, Make It GF, speaker
- August 20 – Beach Day at Lisa's beach club, registration required
- September 17 – Sandra Cook, Home Helpers, host and speaker
- October 15 – Bill Selig Jewelers, host; Bill Selig or Charmaine Seavy, CV Media, speaker
- November 19 – AWE Holiday Showcase – everyone welcome to show your wares by registering with Lisa
- December 17 – Middlewoods of Farmington, host; Dana Culligan, Tocara Jewelry and/or Carol Tsacoyeanes, Ruby Ribbon, speaker

--Joanne Beers