



PERFECTING YOUR 30-SECOND INTRODUCTION WORKSHEET

The most impactful presentations are those that are prepared in advance. Please use this worksheet to help spark ideas that will lead towards a memorable **SHORT** introduction!

My name is: _____ with
_____ (your company name)

A memory hook or something catchy, creative, clever:

The “center” of your presentation should focus on one service or product. Tell the benefits of the service, rather than details about the service or product itself:

What is a good referral for you? Who are you looking to meet?

Summarize in one sentence what you just said and why someone might want to connect with you:

Close ~ repeat your name and your company name. This will help people connect with you.