



## Website Advertising Opportunities

1. **A hotlink to your company website** in the Membership Directory is included with your membership. This connects your customers to your website.
2. **Featured Listing** – Your Membership Directory listing is moved to the top of your business category listing, your alphabetical listing and any search results. Your boxed listing includes all of the standard business information and hotlink to your website along with an optional bolded tag line and brief description of your business. **\$125 per year\*.**
3. **Featured Listing with a recorded introduction** – Add a short recorded introduction to your business as an add on to your Featured Listing. **Additional \$50 per year\*.**
4. **Internal Page Ad** – Upgrade to include your logo on an internal page, other than the home page, and also receive a Featured Listing. **\$300 per year\*.**
5. **Internal Page Ad with a recorded introduction** – Upgrade to include your logo on an internal page, other than the home page, and also receive a Featured Listing with a short recorded introduction. **Additional \$50 per year\*.**

\*Pricing subject to change without notice.

The screenshot shows the Avon | Canton Chamber of Commerce website. The header includes the logo and navigation links. The main content area features a 'MEMBERSHIP DIRECTORY' section with a 'Click Here to Advertise in our Directory' link. Below this, there is a 'FEATURED MEMBERS' section. The first featured member is 'FOCUS Center for Autism', which is highlighted with a blue circle containing the number 2. The second featured member is 'Farmington Polo Club', highlighted with a blue circle containing the number 1. The third featured member is 'Farmington Valley Academy Montessori', highlighted with a blue circle containing the number 3. The sidebar on the left includes a 'Support Our Sponsors' section with logos for 'ex:act MEDIA SERVICES', 'Shear WELLNESS SALON & SPA', and 'Sullivan AUTOMOTIVE'. A blue circle containing the number 4 is placed next to the 'ex:act' logo.

To take advantage of website advertising opportunities, send an email to [acocbookkeeper@sbcglobal.net](mailto:acocbookkeeper@sbcglobal.net), and we will let you know what we need to fulfill your request.